Texas A&M University
Graduate and Professional Student Council
General Assembly
2017-2018 Session

Resolution to Approve a New Logo for the Graduate and Professional Student Council
Presented by Francisco Birk on February 6th, 2018

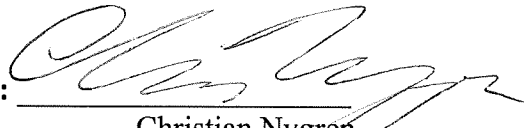|	
Whereas:	The Graduate and Professional Student Council exists to govern and to serve as the voice of all graduate and professional students at Texas A&M University.
Whereas:	The Graduate and Professional Student Council was known as the Graduate Student Council prior to September 2nd, 2014.
Whereas:	Previously the Graduate Student Council had a logo that was used for resolutions, events, and general marketing purposes.
Whereas:	Upon changing its name from Graduate Student Council to Graduate and Professional Student Council, as referenced in GSC. R. 2014-2015.2, the logo was not updated to reflect the change, and a logo has not been used since then.
Whereas:	A logo serves as a recognizable graphic design element that represents an organization, distinguishes it from other organizations, and can be used in place of text to evoke associations with the organization.
And Whereas:	The Graduate and Professional Student Council would benefit from having an updated logo to serve as a visual symbol and enhance the brand of the organization.
Let it be Resolved:	The General Assembly approves of a new logo that may be used for Graduate and Professional Student activities and media.
Let it be Resolved:	The new logo shall be

Let it be
Further
Resolved:

A copy of this resolution shall be posted and delivered to:

Matthew Etchells
President of the Graduate and Professional Student Council
Jamie Wangler
Advisor to the Graduate and Professional Student Council
Stefanie Baker
Advisor to the Graduate and Professional Student Council
Dr. Anne Reber
Dean of Student Life
Francisco Birk
Author of resolution

Action Taken: _Passed_

Certified By: _____
Christian Nygren
Executive Vice President

Date: _3/5/18_

Duly Approved By: _MJEtchells_
Matthew Etchells
President

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